

SPORT SUS TAIN ABI- LITY

SUMMIT'25

#SomosDeporteSostenible

05 & 06
NOV'25

Spanish Olympic Committee

S / Arequipa, 13 28043 Madrid, Spain



COMITÉ
OLÍMPICO
ESPAÑOL

CON LA COLABORACIÓN DE





WEDNESDAY 5TH NOVEMBER

9.30 – 9.35

Opening

Manuel Parga – Marketing Sustainability & HR Director – Spanish Olympic Committee

9.35 – 11.00

Environmental Sustainability. How to tackle Environmental Sustainability in Sport Organizations & Sporting Events.

Victoria de Pereda – Expert Consultant in Sustainability Fonder To Dodesign

Ana Contreras - CEO - ACERTA

Manuel Parga- Director of Marketing- Sustainability & HR. Spanish NOC

Andrés Vera & Saúl Viciano - La Carrera de las Empresas - Value of Sustainability for a sporting event

Ignacio Mochales – LEWaterpolo Director – Value of Sustainability for a sporting event

11.00- 11.30

Creating Sustainable Networks – MOES (Movimiento Olímpico Español Sostenible)

Laura Parra – Founder & CEO of ODSiza

Iñigo Barrutieta – CEO of Helloyalty

11.30 – 12.00

Coffee Break & Networking

12.00 – 12.45

Sustainability in Olympic Movement

*Annamarie Phelps – Chair of the Sustainability and Active Society Commission,
European Olympic Committees (EOC)*

12.45 – 13.45

Social Sustainability – Impact and how to measure social impact

Enrique Zaragoza – Senior Country Manager Spain FAIRPLAID GmbH

Iñigo Rueda – Senior Marketing and Sustainability at the Spanish Olympic Committee

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WEDNESDAY 5TH NOVEMBER

13.45 – 15.00

LUNCH & Networking

15:00 – 16:00

Economic Sustainability: How to finance the sustainability projects

Eduardo Brunet – Spain director Green Finance Institute

16:00 – 17:30

Sustainability & Innovation: The role of carbon dioxide capture and storage technologies in a sustainable energy transition.

Prof Susana Garcia - Associate Director for Carbon Capture and Storage, Research Centre for Carbon Solutions (RCCS) - Heriot-Watt University

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THURSDAY 6TH NOVEMBER

9.30 – 11:30

Artificial Intelligence

Jon Hernandez - Disseminator of Artificial Intelligence

11.30 – 12.00

Coffee Break & Networking

12.00 – 13.00

Artificial Intelligence applied to the identification of materials and CO2 capture technology

Prof Susana Garcia Associate Director for Carbon Capture and Storage, Research Centre for Carbon Solutions (RCCS) - Heriot-Watt University

13.00 – 13.30

II Sustainability Awards Ceremony of the Spanish Olympic Committee

13.30- 13.50

Closing

TBC – Sec of State for Sport

Alejandro Blanco - President Spanish Olympic Committee

14:00

Spanish Wine