

# Report

## WCD Cape Verde 2022

Olympafrica Center - Santa Cruz  
September 17, 2022

**WORLD  
CLEANUP  
DAY** 2022  
17 SEP



# Introduction

This report aims to conduct a reflection on the activity of WCD 2022 in Cape Verde. This year the activity took place in found farm and aimed at the constitution of good practices that can give rise to a toolkit for replication of the program to a national level in 2023.



# Goals



Have 100 participants in a Sports Activity to Raise Awareness for Environmental Protection

It was possible to have more than 300 children in the activity, so it was much higher than the results initially expected.



# Goals



Have 50 Kilos of garbage collected from Santa Cruz – Achada Fazenda

300 bags of 30 liters of garbage were collected, premaking approximately 9 cubic meters of garbage removed by the children.



# Goals



Have 30% female participation

Female participation was above 30%



# Goals



Have 50% of participants under 14 years of age

close to 90% of participants were under 14 years of age



# Goals



Have 5 High Profile Guests (athletes or community representatives) in the Activity.

Only 1 athlete appeared in the activity.



# Goals



90% awareness of participants by the need to protect the environment.

By sample taken only about 70% recognized this need.





# Summary analysis



- (1) Large-scale participation
- (2) Coordination of multiple partners
- (3) Enthusiasm and motivation around the program
- (4) Activity without incident and safely at the event (participation of firefighters and police).
- (5) Schedules were met without any delay.

- (1) Have a number of offer 'Kits' equal to the number of plastic bags.
- (2) Better programming of the child awareness phase at the beginning of the activity.
- (3) Best Briefing of Event Volunteers
- (4) Better coordination of distribution of cleaning materials.
- (5) tougher gloves (1 glove per participant).
- (6) Stronger 50 Litre plastic bags for garbage collection.
- (7) Involve Sponsors for sending MOAVE Bags.
- (8) replication of activity more often.
- (9) Need for better awareness of children.
- (10) Involvement of more athletes for motivating effect.

# Suggestions



1. Arrange cloth bags and use returned glass bottles
2. More availability of water, and also at the beginning have a better organization. The distribution of the material and the objective of the activity were not initially well communicated to the children.
3. The use of different materials without plastic materials

# Quality Control

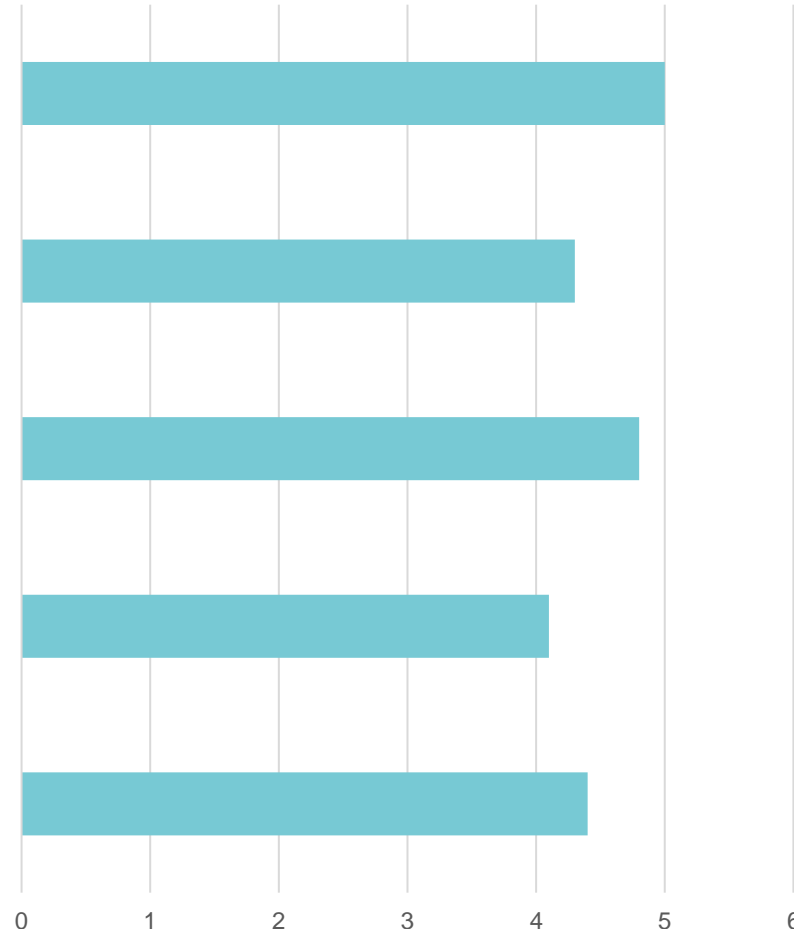
Pensa que o tempo dado para a planificação da atividade foi suficiente para uma boa planificação e implementação do mesmo?

Numa escala de 1 a 5, de um ponto de vista externo, como avalia a satisfação dos participantes?

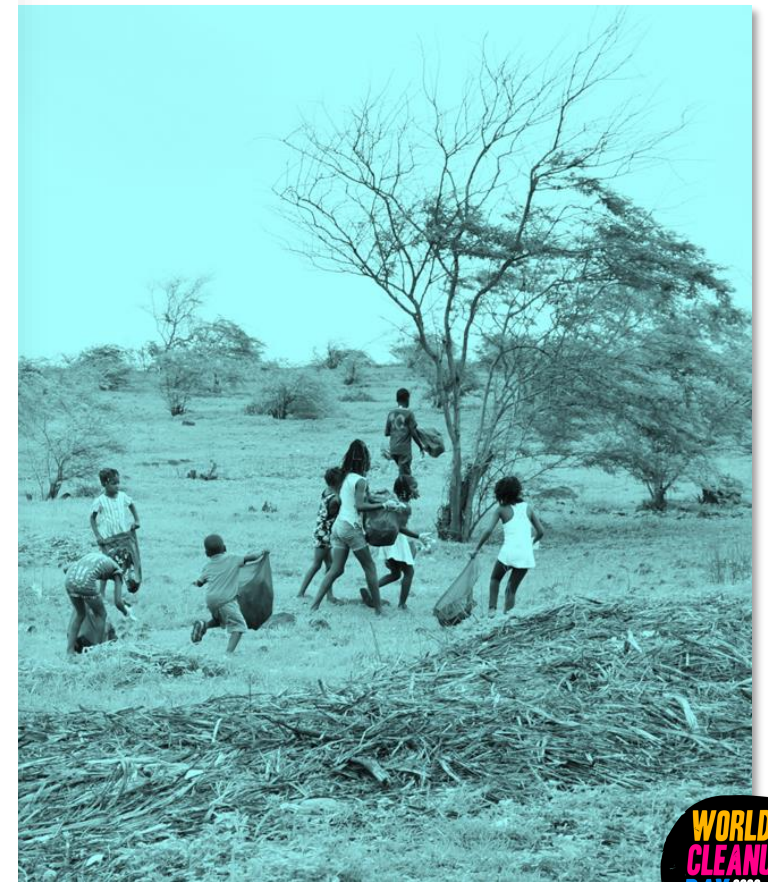
Numa escala de 1 a 5, sente que o COC respondeu de forma rápida e adequadamente às suas perguntas e pedidos durante a...

Numa escala de 1 a 5, acha que o material fornecido pela Comité Olímpico para a atividade foi satisfazer as suas necessidades.

Numa escala de 1 a 5, como classifica as Guidelines impostas pelo Comité Olímpico



Average Overall Rating: (0 - 5): **4,52**



# Best Photos



Select the image



# WHAT ARE WE GOING TO DO WITH THE TRASH?

Select the image



LET'S FINISH OUR CENTER!

# WORLD CLEANUP DAY 2022 17 SEP



# THANK YOU

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