



**COMITÉ OLÍMPICO
DE PORTUGAL**

NOC PORTUGAL TRANSITION PLAN

October 2024

MINDSET



SUSTAINABILITY STRATEGY



INFRASTRUCTURES

Energy
efficiency



MOBILITY

Reduce
emissions



WASTE
MANAGEMENT

Reduce and
recycle



INTERNAL
OPERATIONS

Digital
transformation



WORKFORCE

Education
and action

SUSTAINABILITY PLAN IN THREE STAGES

1

**WITHIN
NOC PORTUGAL**



2

**IN THE OLYMPIC
MOVEMENT IN PORTUGAL**
FEDERATIONS, CLUBS,
OTHER SPORTS
ORGANIZATIONS



3

**IN SPORTS EVENTS AND
CAMPAIGNS**



ROADMAP

2019

SUSTAINABILITY PLAN APPROVED

2020

ENERGY AUDIT

ENERGY AUDIT RECOMENDATIONS

- Maintenance plan
- Energy Matrix to 100% renewables
- Transition to LED lightening system

2021



STAGE 1
WITHIN THE ORGANIZATION OF NOC PORTUGAL

ROADMAP

2022

ENERGY LABEL CERTIFICATE: C

SUSTAINABILITY SEMINAR
SUSTAINABILITY GUIDE
GREEN PROCUREMENT DRAFT

MAINTENANCE PLAN IMPLEMENTED

EMBED SUSTAINABILITY PRINCIPLES IN AGREEMENTS WITH
OLYMPIC PARTNERS

S4CA SIGNATORY

GREEN FLAME ERASMUS+ PROJET



STAGE 1
WITHIN THE ORGANIZATION OF NOC PORTUGAL



STAGE 2
IN THE OLYMPIC MOVEMENT IN PORTUGAL, FEDERATIONS,
CLUBS, OTHER SPORTS ORGANIZATIONS

ROADMAP

2023

LAUNCH OF PORTUGAL OLYMPIC FOREST
811 TREES PLANTED
(P&G, OLYMPIC ATHLETES)



PORTUGAL OLYMPIC FOREST
10 000 TREES PLANTED
(TOYOTA, OLYMPIC ATHLETES)

TOYOTA

S4CA SIGNATORY

GREEN FLAME ERASMUS+ PROJÉT

OCEAN ERASMUS+ PROJÉT



STAGE 2

IN THE OLYMPIC MOVEMENT IN PORTUGAL, FEDERATIONS, CLUBS, OTHER SPORTS ORGANIZATIONS

ROADMAP

2024

PORTUGAL OLYMPIC FOREST
11 500 TREES PLANTED
(TOYOTA, OLYMPIC ATHLETES)

TOYOTA

PORTUGAL OLYMPIC FOREST
10 000 TREES PLANTED
(ANOC GA, OLYMPIC ATHLETES)



BEACH CLEANING
(P&G, ANOC GA, OLYMPIC ATHLETES)



TOYOTA



LIGHTING SYSTEM CHANGED
TO LED BULBS

ENERGY MATRIX FROM 30%
TO 100% RENEWABLES

Scope 2 emissions
reduction: 13 Ton /year

OLYMPIC FOREST
30 000 TREES PLANTED
(WITH P&G)



S4CA SIGNATORY

GREEN FLAME ERASMUS+ PROJET

OCEAN ERASMUS+ PROJET



STAGE 2

IN THE OLYMPIC MOVEMENT IN PORTUGAL, FEDERATIONS, CLUBS, OTHER SPORTS ORGANIZATIONS

ROADMAP

2025

REPLACE THE CAR FLEET WITH 100% ELECTRIC
Scope 1 emissions: -27 Ton /year (assuming zero emissions vehicles)

S4CA SIGNATORY

OCEAN ERASMUS+ PROJET



STAGE 2

IN THE OLYMPIC MOVEMENT IN PORTUGAL, FEDERATIONS, CLUBS,
OTHER SPORTS ORGANIZATIONS



STAGE 3

IN SPORT EVENTS AND CAMPAIGNS

MEASURES ALREADY IMPLEMENTED

INFRASTRUCTURES



SINCE 2022

OPEN THE WINDOW
Instead switching on the AC

AC USAGE POLICY
Winter: 20°C – 24°C
Summer: 23°C – 26°C

TURN OFF THE TAP
While scrubbing

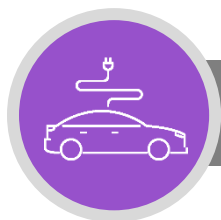
STANDBY
Computers policy

SWITCH OFF
The lights, AC and monitors while you
are away

WATER DE PLANTS
Instead of pouring the water
out of your bottle

AVOID TAKING THE LIFT
Use the stairs

MOBILITY



SINCE 2022

AVOID FACE TO FACE MEETINGS & CONFERENCES

Video call and streaming

TRAVEL POLICY

- Plane 1st class only for Presidency Staff, exceptional cases, or for flights more than 8h long
- Check in luggage only when travelling for more than 2 days
- Reduce number of participants
- Avoid domestic flights

USE LESS EMISSIONS TRANSPORTATION

Walk, Bike, Train, Bus

USE UBER-ELECTRIC CARS

For travelling in the Lisbon metropolitan area when less emissions transportation is not an option

USE HYBRID CARS

Outside Lisbon metropolitan area

COORDINATE VENUE & ACCOMODATION

To decrease emissions from the transportation

WASTE MANAGEMENT



SINCE 2022

AVOID PRINTING

To save energy, paper and toner

DOUBLE SIDED PRINTING BY DEFAULT

BLACK & WHITE PRINTING BY DEFAULT

PAPER SHREDDER MACHINE

To destroy and recycle classified documents

SINGLE-USE PLASTIC POLICY

Use your glass water bottle
Drink your coffee in glass cups

DECORATION AND SIGNAGE

Invest in generic decoration to reuse in other events

ONLINE PROMOTIONS

App Equipa Portugal with loyalty programme – offers from the Olympic Partners disseminated via digital (App Equipa Portugal, Social Media, Email Marketing)

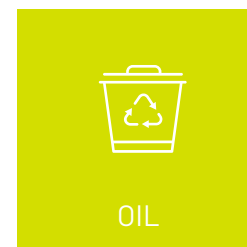
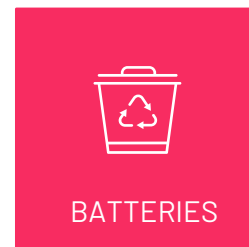
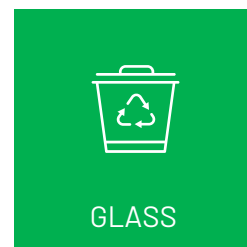
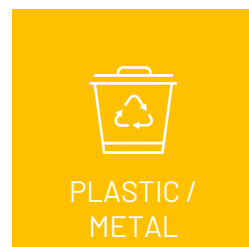
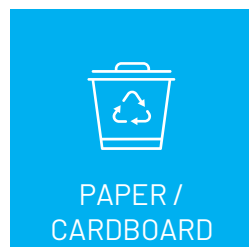
SPORTS EQUIPMENT AND UNIFORMS

Reuse or offer the leftover cloths. Eventually upcycle.

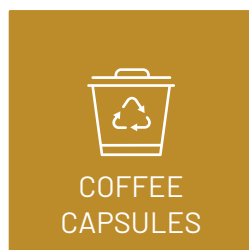
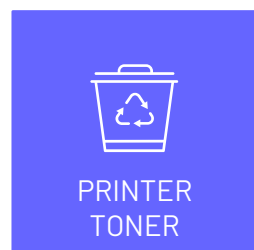
WASTE MANAGEMENT



SINCE 2022



SUPPLIERS NETWORK



SPECIAL NETWORK



MEASURES UNDER EVALUATION

UNDER EVALUATION

2025... onwards

COMMUTING

Working from home for at least 2 days / week

TRAVEL POLICY

When choosing the flight take into account the CO2 emissions

PROCUREMENT

- Evaluate all items that are bought and discard the non essentials
- Create a checklist to evaluate current suppliers
- Implement simple rules for selection of suppliers
- Search for new suppliers that meet the sustainable requirements

SUSTAINABILITY COMMUNICATION

- Place tips in the office with good practices to keep Sustainability on top of mind of the employees
- Disseminate on a regular basis the accomplishments of NOC Portugal: learnings from OCEAN and other projects, NOC Portugal Sustainability Strategy

UNDER EVALUATION

2025... onwards

DIGITALISATION OF NOC PORTUGAL INTERNAL PROCESSES

UNIFORMS AND SPORTS EQUIPMENTS

- Reduce the number of items distributed to athletes
- Create uniforms and sports equipment for one Olympic cycle (athletes should use the same equipment in every competition)
- Sustainable materials and processes in production
- Incorporate recycling/upcycling into the lifecycle

PARTNERSHIPS

- Incorporate sustainability into all marketing programs
- Grow our Portugal Olympic Forest engaging more sponsors and Athletes

MEANWHILE... WE CONTINUE TO GROW THE **PORTUGAL OLYMPIC FOREST** (INTEGRATED IN THE OLYMPIC FOREST NETWORK)



The Portugal Olympic Forest of is an initiative of the Olympic Committee of Portugal, which aims to contribute to the reforestation of the national territory and offset the residual carbon emissions of the Olympic Movement in Portugal.

This forest will grow in various parts of the country, through the participation of Olympic Partners, Federations, Clubs and Athletes who want to join this initiative, thus contributing to the implementation of the sustainability plan of the Olympic Committee of Portugal.

