Cape Verde WCD Awareness Activity

Olympafrica Center – Santa Cruz 17 of September 2022













Justification

- 1 World Celebration of the WCD
- 2 NOC Comitement of cumpliying with the Sport Climate Action Agreement with UFCCC and IOC
- 3 No environmental protection awareness sports activities in Santa Cruz – Achada Fazenda







- 1. Have 100 participants on a Sport Activity for Environmental Protection Awareness
- 2. Have 50 Kilos of picked up trash from Santa Cruz Achada Fazenda
- 3. Have 30% female Participation
- 4. Have 50% participants under 14 years old
- 5. Have 5 High Profile Guests (athletes or community representatives) in the Activity.
- 6. 90% conscience of the participants for the need to protect the environment.



- Environmental Awareness by the population of Santa Cruz- Achada Fazenda
- 2. Understanding the possibility of recycling materials collected for community civil construction.
- 3. Differentiated form in the practice of physical activity.
- 4. Use of the role of the athlete to encourage the promotion of a more environmentally friendly community.



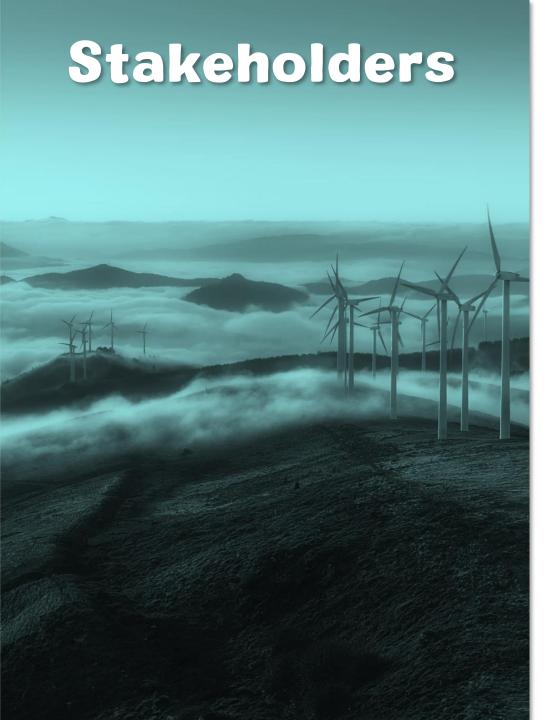
Product and Requirements

PRODUCT – A **PLOGGING Activity** with the participation of the Youth of Achada Fazenda in The Olympafrica Center

REQUIREMENTS

- Event must happen in 17th of September (Saturday);
- Minimum of 100 participants;
- The pathway of the event needs to Start or to End in the Olympafrica Center





- Students at the primary school of Achada Fazenda
- Athletes that attend the Olympafrica Center
- Teachers at the Primary School of Achada Fazenda
- Santa Cruz Municipal Chamber
- Cape Verde Olympic Committee and Academy
- Media
- Santiago North Athletics Association
- Olympafrica Center
- Cape Verde Athletes Association





- Students at the primary school of Achada Fazenda participate in the event
- Athletes that attend the Olympafrica Center participate in the event
- Teachers at the Primary School of Achada Fazenda support the organization with gathering the students for the participation
- Santa Cruz Municipal Chamber make the logistical arrangements of transportation of materials and dissemination of the event
- Cape Verde Olympic Committee and Academy finances the event and disseminates the event
- Media disseminates and covers the event
- Santiago North Athletics Association conducts the planning of the event
- Olympafrica Center supports the Planning of the event
- Cape Verde Athletes Association participates with athletes as key speakers of Environmental protection



Delivery team and groups



Project Manager -Leonardo Cunha

Project coordination and control



Logistics Responsible - Ivete Rosa

Purchase of necessary
materials;
Transportation of materials
and people to the event site;
Space organization;
Accommodation and travel
appointment (if necessary)



Communication and Protocol Responsible - Edmilson Barros

Makes contact with stakeholders;
Send Invitations;



Event Organizer – Lúcio Nagana

Responsible for the preparation of the path of PLOGGING activity.

Responsible for ensuring the safety of the activity.



RESTRICTIONS

- No more than 300 people may participate
- Event to be held in the morning at a time of lower heat.
- Water needed in quantity.
- Garbage collected must be used in environmental education program for children and country (community construction and construction of adapted sports equipment).

RISKS

- New state of calamity or emergency due to covid-19;
- Non-adherence of schools and local population;
- Existence of rain;
- Selected route to be prohibited.

Risks and Restrictions



TIMELINE



1st phase (D-30 days)

Contact with stakeholders

Sending invitations

Event Announcement

Route recognition

Financial proposal submited

Phase 2 (D-17 days)

Sponsorship Collection

Acquisition of materials

Performance of plastron of the event with stakeholders

Phase 3 (D Day)

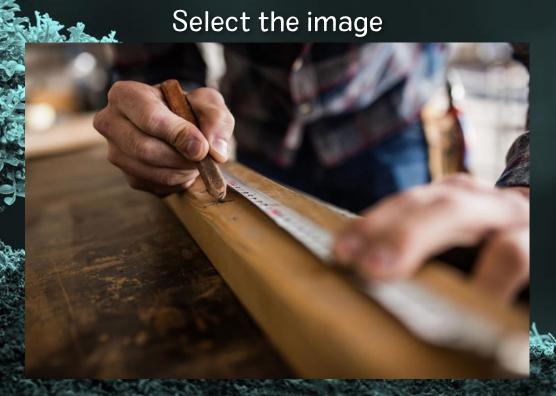
Event Realization

Phase 4 (D+20 days)

Production of the final event report and quality control



WHAT ARE WE GOING TO DO WITH THE TRASH?



LET'S FINISH OUR CENTER!

